

Division of Student Success

Fall 2024 All-Staff Meeting

...Welcome!

[Zoom 83167016597](https://zoom.us/j/83167016597)



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Welcome!



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And now...

About Free Speech

Sarah Edwards



Highlighting Aggie Interns

Tony Marin &
Spencer Herrera



Annual Report Summary

July 1, 2023 to June 30, 2024

Renay M. Scott, Ph.D.

Vice President, Student Success & Enrollment Management



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Vision: Become a nationally recognized leader in student success and social mobility

Themes correlated with the vision

- Continuous Improvement
- Professional Presentations and Publications
- Service to the Profession
- Recognition of Staff
- Recognition of Programs



Fulfilling the Vision

In 2023–2024



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Continuous Improvement

- More offices, programs, and services are using **data** to learn about their work.
- Two programs completed a CAS self-study.
- DSS hosted 6 Data Tools workshops.
- DSS Assess held the 3rd annual Assessment Day with 15 posters presented and 63 people attended.
- CAS Camp to support functional areas completing CAS self-study.



Professional Presentations & Publications

- **Amanda Barber & Nathan Cheesman** presented at the Collegiate Information & Visitor Services Association (CIVSA).
- **AOS co-presented** at the *IT Summit Conference 2023, October 17* with Felipe Parra.
- **AOS / NMSU** was chosen to participate in *The Journal for One Stop Student Excellence*. The Journal can be found at jfose.com.
- ASNMSU students presented at the 2023 NMASC Conference in Albuquerque.



External Professional Service

- **Nathan Cheesman** served on 7 different committees or panels for NODA and CIVSA.
- **Kristin Hollis** served on 4 different committees or panels for AHEPPP, AHEPP and NODA.
- **Joseph Molina** and **Amanda Nunez** served as Basic Needs Consortium (BSN) members.
- **Renay Scott** served on EAB's Innovation Council, reviewer for Routledge Taylor and Francis, and on two APLU committees.
- **Tony Marin** served on American Association of Hispanics in Higher Education Finance Committee and as chair of the Advisory Council for the Hispanic Scholarship Fund in Albuquerque.
- **Patrick Turner, Rebecca Campbell, and Melody Munson-McGee** served on the Association of Public & Land-Grant Universities (APLU) Pilot program – “Building and Academic Data Culture to Support Student Success”



External Professional Service, con't

- **Erica Mosley** served on 7 committees for NM TRIO and SWASAP.
- **Bernadine Booky** served as NM TRIO President and on 4 committees for SWASAP and NM TRIO.
- **Trese Collins** Chaired the SWASAP Finance Committee, NM TRIO Bylaws Committee and member of 3 other committees for NM TRIO and SWASAP.
- **Mariana Aldavaz** chaired the NM TRIO Technology and Communication committee and served on 2 additional NM TRIO committees.
- **Donna Miller** was a member of the NM TRIO Scholarship Committee.
- **Kelsey Zufelt** co-chaired the NM TRIO Scholarship Committee.
- **Jayce McCormick** served on NM TRIO Scholarship Committee.



Staff Recognition

- **Lorraine Arvizu** became a certified **Master Trainer**; serves on the **Professional Development Committee** and was nominated for the **A Mountain Award**.
- **Ishtiaq Ahmed**, received the ***Outstanding Graduate Student NODA Region III Award***.
- **Gail Bamford** received the ***United Military Woman of the Southwest Award***.
- **Julian Moreno** received the ***Division of Student Success Empower Award***.
- **Freddie Romero** received the ***A Mountain Award***.
- **Nevaeh Smith** received the ***Outstanding Undergraduate Student NODA Region III Award***.
- **Provost Unsung Hero Recognition: Patricia Vega and Marci Salinas-Milam.**
- **Sam Worley** became a certified **True Colors Facilitator**.



Program Recognition

- College Reading and Learning Association level 2 certification of Tutoring Services.
- National Financial Educators Council certifies financial literacy counselors in *Nusenda Center for Financial Capability*.



External Funding

- Office of Health Promotions received a Great Play 2023-2024 Grant for \$15,000 to implement *eCheckUpToGo* health screening tool.
- AHW submitted a Healthy Eating Initiative grant to Paso Del Norte Health Foundation (unfunded).
- Project Success, Department of Education and ECMC.
- Fourteen externally funded projects in Student Engagement provide a little over \$2.5 million annually.



Fulfilling the Mission

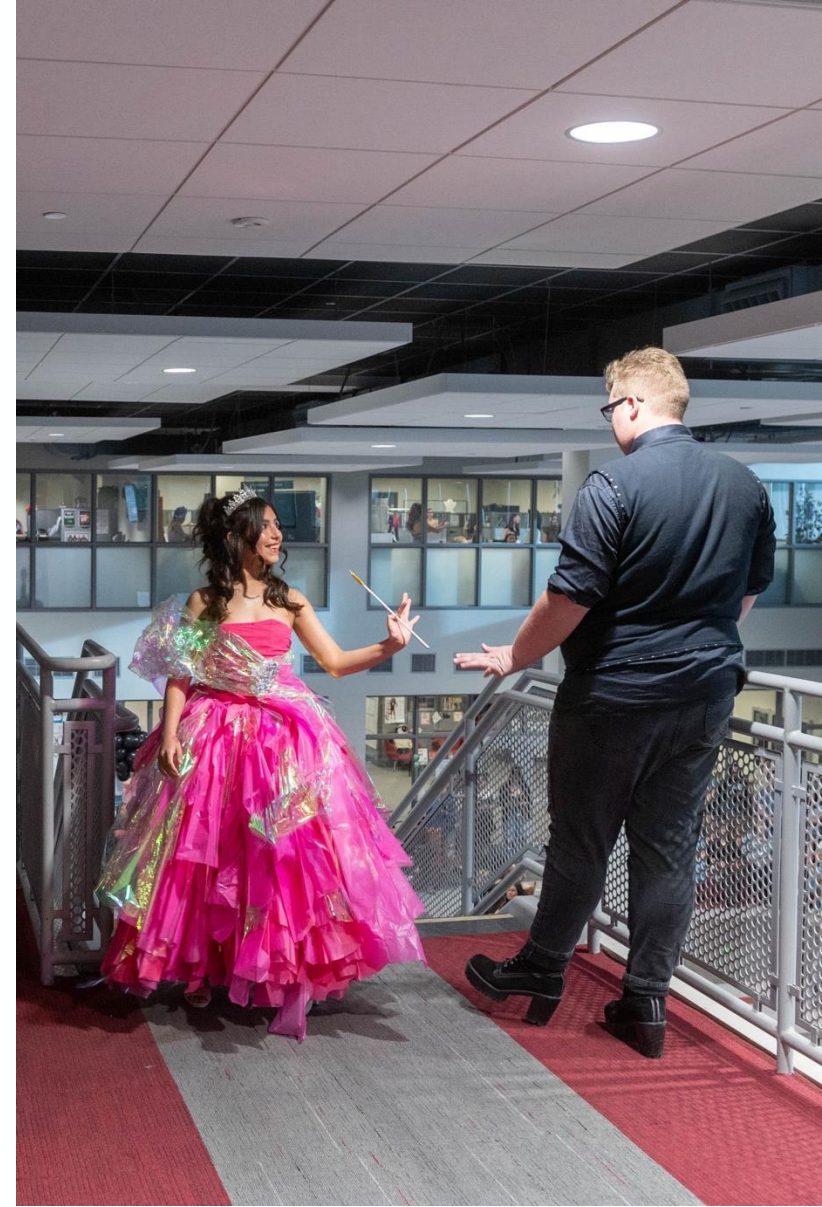
Empowering students by Engaging them in all aspects of student experience by Guiding their development of self advocacy skills



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Highlights

2023–2024



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Strengths

- Functional areas articulate strong links to the university and division mission.
- Functional areas embrace the HSI mission by providing programs in both English and Spanish.
- Functional areas exhibit strong and numerous collaborations with partners throughout the University System.
- Functional areas are expanding collaborations with external partners.
- Division recognized for providing signature university-wide events
 - First Generation Celebration
 - Data Tools Workshops
 - Anti-hazing programming
 - University traditions
 - Homeless Veterans Standdown
- Responding to emerging one-time events (South Fork & Salt Fires)



New Initiatives, Programs, Services

- Professional Development Series: “Living & Thriving Through Change”
- Professional learning program focused on book discussions
- Anti-Hazing training program & professional affiliation
- Timely Care: telehealth for students
- Siblings Week
- Psychological services provider embedded in athletics
- *eCheckupToGO*: online screening
- Pantry Soft: online grocery orders from Aggie Cupboard.



Restarted Or Revised Programs

- Undergraduate Counselor Conference (33 counselors attended)
- CAS Self-study process (CAS Camp + two self-study submissions)



Opportunities



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Low Hanging Fruit

Functional areas should consider...

- Condensing mission statements to one sentence if possible – people should be able to recite it.
- Developing vision statements that are aspirational – if you were performing at the optimal level possible, what would you be known for?
- Working on identifying and developing KPIs.
- Measuring (assessing) what is important to your functional area.
- **Shifting focus to what you can control and letting go of the deficit narratives.**



Shifting Gears While Watching for Speed Bumps



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Undergraduate enrollment growth outperforms national average

- Fall 2023 grew **3.9%**
- Continued growth from Fall 2022's **3.5%** increase
- Rebound from 2012 – 2019, which saw an 18% decrease
- Opportunity Scholarship
- Roughly **37,000** students receive the opportunity scholarship.
- New Mexico's net tuition revenue is the lowest of any state, **26.8%** lower than the national average, meaning NM students are paying less out of pocket than students in any other state!



Fall 2025 Goals

- **2,500** New Freshmen
- **500** New Transfers
 - Outside NMSU System
- **350** Internal Transfers
 - NMSU A, DACCC and NMSU Grants



Contact Information

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Questions?



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Staff Recognition

- Welcome new team members
- Congratulations on promotions
- Achievements & Recognition



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Student Engagement

New Staff

- ★ Liz Rodriguez, TRIO Student Support Services-Classic
- ★ Nikki Solano and Xena, Center for Academic Advising and Student Support
- ★ Nathan Trevizo, Student Success Center/Campus Tutoring Services
- ★ Melis White, Center for Academic Advising and Student Support



Student Engagement

Promotions

- ★ Milen Bartnick, CAASS, Lead Advisor
- ★ Victoria Bañuelos, CAASS, Associate Director
- ★ Dr. Marissa Fowler, CAASS, Director
- ★ Tzitali McGonigle, CAASS, Lead Advisor
- ★ Freddie Romero, CAASS, Assistant Director for Advising Technology
- ★ Caroline Rodriguez, CAASS, Lead Advisor



Student Records

New Staff

- ★ Renita Hicks, Registrar
- ★ Kia Lawrence, Student Records Specialist



Undergraduate Admissions

New Staff

★ Brianna Gilligan, Admissions Advisor

★ Frida Padilla, Administrative Assistant, Sr



University Financial Aid & Scholarship Services

New Staff

- ★ Yadira Covarrubias, Global Financial Aid Advisor
- ★ Beth Kuffner, Global Financial Aid Advisor
- ★ Tania Collado-Contreras, Global Financial Aid Advisor
- ★ Adia Wright, Global Financial Aid Advisor



Student Life, Health & Wellbeing

New Staff

- ★ Tyler Copeland, Customer Service Assistant
- ★ Nikki Duran, Counselor
- ★ Katherine Giraldo Escobar, Pre-Doctoral Intern
- ★ Patty Grajeda, Admin Assistant
- ★ Sara Guidetti, Nurse Practitioner
- ★ Kim Ladish, Accessibility Specialist



Student Life, Health & Wellbeing

New Staff

- ★ Christopher Perez, Pre-Doctoral Intern
- ★ Amanda Taylor, Aggie Welcome & Orientation Specialist

Promotions

- ★ Gerry Chavez, Director, Medical Lab
- ★ Rene Samaniego, Business Operations Specialist
- ★ Will Waller, Asst VP, Student Health and Wellness



Student Life, Health & Wellbeing

**Welcome Back,
University
Recreation!**



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Office of the Vice President

New Staff

★ Shayla Whitaker, One Stop Counselor

Promotions

★ Rafael Delgado, Director, Aggie One Stop

★ Sarah Krohn, Aggie One Stop Counselor, Senior

★ Robin Rhodes, Aggie One Stop Counselor



Awards

Data Detective

Assessment Awards

- People's Choice (Poster)
- Chair's Choice



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Pillars of Excellence

Nominees

- **Empower**
- **Engage**
- **Guide**



Announcements Questions & Answers



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Aggies, take Pride in your work!



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